

**PRESS RELEASE**

## **MICHAEL KELLER APPOINTED HEAD OF CORPORATE COVERAGE FOR BNP PARIBAS IN SWITZERLAND**

- BNP Paribas continues to build out its Corporate Coverage franchise in Switzerland
- Michael Keller is appointed Head of Corporate Coverage Switzerland, effective March 1st, based in Zurich

BNP Paribas is very pleased to welcome Michael Keller who is joining our Corporate & Institutional Banking (CIB) in Zurich.



Michael brings over 30 years of experience in the Banking Industry in Switzerland, having spent the past 24 years at UBS Group in various leadership roles in Corporate Banking.

He last served as Managing Director in the Corporate & Institutional Clients division, in charge of relationship management for multinational clients in Switzerland. He has a profound experience in Swiss Corporate Banking and has been involved in some of the most important and complex financing and advisory transactions in the last 10 years.

Michael is a Swiss Certified Banker and completed the General Management Program at Harvard Business School and the Sustainability Leadership Programme at INSEAD.

“As we are successfully completing our 2025 CIB Switzerland Growth Plan and are setting our 2030 Growth Ambition, Michael will be instrumental in our next phase of growth. With his team of exceptional bankers he will be driving Corporate Coverage, delivering our unique value proposition to help Swiss companies compete and grow globally and in Switzerland”, commented Enna Pariset, CEO of BNP Paribas (Suisse) SA and Head of Territory for BNP Paribas Group in Switzerland.

## About BNP Paribas (Suisse) SA

*With over 1,000 staff and three offices, in Geneva, Zurich, and Lugano, BNP Paribas (Suisse) SA is a leading European bank in Switzerland for corporates, as well as institutional and private clients. Established in Switzerland since 1872, we have a distinct strategy for each business line: to be the preferred partner for corporate and institutional clients, supporting them as they develop in Europe and internationally, with our "One Bank for Corporates" approach; to set the standard in Wealth Management for our expertise and service to private clients and entrepreneurs. The integrated model of the BNP Paribas Group allows us to offer our clients the financial stability of a leading bank in Europe, with the benefit of international scope and offering a whole range of solutions and investments. By developing long-term relationships with our clients, we aspire to make our contribution to sustainable and responsible growth.*

Press Contact

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