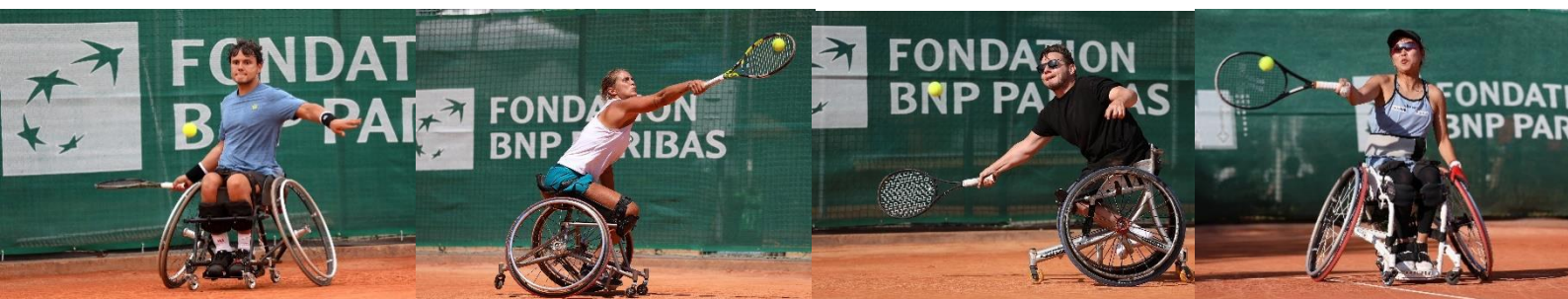


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## PRESS RELEASE

# BNP Paribas Swiss Foundation, a partner of the Swiss Open Geneva for 10 years, renews its commitment for three additional years



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BNP Paribas Swiss Foundation is pleased to announce the renewal of its partnership with the Swiss Open Geneva for three additional years (2024-2026).

Since 2014, BNP Paribas Swiss Foundation has supported the wheelchair tennis tournament, among the most prestigious in the world, bringing together more than 80 players every year. The organization of the tournament relies on more than 100 volunteers, which includes around 30 staff members of BNP Paribas in Switzerland.

With the support of BNP Paribas Swiss Foundation, the Swiss Open Geneva has grown considerably over the last ten years and gained in visibility.

The past ten years have been marked by the improvement of the tournament's infrastructures with the move to the Tennis Club Drizia-Miremont. The organization has also improved constantly throughout the years, embarking on a proactive approach towards sustainable responsibility. For the first time this year, the organization will also hold a "Swiss Open Tour" in various tennis clubs in the canton of Geneva.

The 2024 edition, which will take place during July 16-20, will be marked by the broadcasting of the finals in partnership with Léman Bleu channel.

*"The renewal of BNP Paribas Swiss Foundation's partnership with the Swiss Open Geneva is an affirmation of our commitment to promoting the values of sports and social inclusion. We are honored to continue to support this tournament, a reference for wheelchair tennis. This renewal is also a symbol of the historical partnership between BNP Paribas Group and Tennis,"* comments **Enna Pariset**, Chairwoman of the Board of BNP Paribas Swiss Foundation

*"Celebrating the 10th anniversary of our partnership with BNP Paribas Swiss Foundation is an immense source of pride and satisfaction for the Swiss Open Geneva. This unwavering support reflects BNP Paribas' commitment to sports and its values. The collaboration with such a prestigious and dedicated partner has allowed us to make great strides, both in terms of the tournament's development and the promotion of inclusion through sport. We are honored to be able to count on a main partner like BNP Paribas Swiss Foundation, whose continued support inspires us to aim ever higher together."*, says Sebastian Mozer, Executive Director of the Swiss Open Geneva.



### **About BNP Paribas Swiss Foundation**

*Since 2002, BNP Paribas Swiss Foundation has been supporting projects in cultural, social, and environmental fields. The Foundation also owns an art collection of around 600 pieces, that includes both established 20th century art and young Swiss artists.*

### **About Swiss Open Geneva**

*The Swiss Open Geneva is an international wheelchair tennis tournament that welcomes 80 athletes, including the world's best players, to TC Drizia-Miremont every year. The tournament is run by dedicated volunteers who are 100% committed to seeing great tennis. The Swiss Open is a convivial meet-up and is sure to delight even the most demanding public. With its strong social values, the tournament contributes to social inclusion and the encouragement of talent.*

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